

City of Mascoutah

#3 West Main

Mascoutah, Illinois 62258



Annual Old Fashioned July 4th Celebration

Dear Prospective Contributor,

Mascoutah's Old Fashioned July 4th Celebration has established itself as one of the finest July 4th events in the Metro East. The primary goals of the Celebration are to encourage Mascoutah's and Scott Air Force Base's community partnership and to provide a family-oriented event.

The community comes together to contribute time, funds, and services to bring to life a full spectrum of entertainment and exhibits. This includes local musical performances, Old Fashioned craft vendors, a large variety of food and family activities, and a spectacular fireworks display.

An event of this size and quality is made possible by an extraordinary volunteer commitment of individuals and community partners. Our intent has always been to provide non-profit groups with an opportunity to raise funds for their organizations. Because it is important that this practice continues, the City's revenue streams are limited. We depend on contributors to help fund our portion of the event, especially the fireworks show.

We hope that you can help make the July 4th Celebration successful again. Any amount of donation will help to make this celebration outstanding, but additional incentives are offered for those donations that exceed \$100. Please browse through the enclosed sponsorship package and take a look at what we have to offer. We hope you've been able to attend a previous celebration and know first-hand what an impact your tax-deductible gift will make. We appreciate your donation!

Please send us your tax-deductible donation by **June 1, 2023**. This will allow you to have the recognition you deserve in the newspaper ads that will run up to two weeks prior to the event.

The Old Fashioned July 4th Celebration is a source of pride for the City of Mascoutah and will continue to enrich our communities and gather thousands of people together each year.

Please contact Executive Assistant Madelyn Groff at (618) 566-2964 ext. 121 for more information on how you can contribute to this patriotic celebration.

Pat McMahan

Mayor



**City of Mascoutah
3 West Main Street,
Mascoutah, IL 62258
618-566-2964**



2023 4th of July Event Sponsorship Levels

Red - (\$1,000+)

- 1 Sheet of Ride Event Tickets
- 20 Beer and/or Soda Tickets
- 1 Private Pool Party for up to 100 people at the Mascoutah Pool and a corresponding Pavilion rental or AG Building Rental
 - *Please contact Madelyn Groff in the City Manager's office for available dates.*
- Choice of Location of Donation
 - *For example, Fireworks, Carnival Rides, Booths, etc.*
- Sponsor announcement during the event
- Logo/Personal recognition on the banner displayed at event

White - (\$500+)

- Half Sheet of Ride Event Tickets
- 10 Beer and/or Soda Tickets
- 1 Pavilion Rental or AG Building Rental
 - *Please contact Madelyn Groff in the City Manager's office for available dates.*
- Sponsor announcement during the event
- Logo/Personal recognition on the banner displayed at event

Blue - (\$250+)

- Sponsor announcement during the event
- Logo/Personal recognition on the banner displayed at event

Silver (\$100+)

- Logo/Personal recognition on the banner displayed at event



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All sponsors and donations are greatly appreciated!
Thank you for your consideration!

2023 SPONSORSHIP AGREEMENT

Business Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Email: _____

Website: _____

Sponsorship Level:

- Red
- White
- Blue
- Silver

Make checks payable to: **City of Mascoutah, IL** Amount Enclosed: _____

Terms of Payment: Full payment and application form for sponsorship is due no later than June 1, 2023 to receive full sponsorship benefits.

Receipt – OFFICE USE ONLY

Thank you for your contribution of \$_____ on _____.
No benefit was bestowed upon this donor in exchange for this contribution.

Authorized Signature: _____ Date: _____

Printed Name: _____ Title: _____

Please have donations turned in by June 1, 2023