

**ECONOMIC DEVELOPMENT COMMISSION  
REGULAR MEETING MINUTES**

**MARCH 3, 2020  
City Hall Conference Room**

**CALL TO ORDER**

Chairperson Donna Mae Schlueter called the meeting to start at 6:00 p.m.

**ROLL CALL**

*Present:* Donna Mae Schlueter, Tony Sax, Charles Jefferson, Keith Cook, Tim Boyce, and Brent Bergheger.

*Absent:* Connie Kappert.

*Other Staff Present:* City Manager Brad Myers, Assistant City Manager Kari Speir, and Mayor Gerald Daugherty.

There was a quorum of commission members.

**MINUTES**

The minutes of the November 21, 2019 Economic Development Commission meeting were presented and approved as presented. The minutes of the January 7, 2020 Economic Development Commission meeting were presented and approved as presented.

**BOARD BUSINESS**

Donna Mae Schlueter welcomed the new members to the commission; and thanked all the members for volunteering for this commission. Donna Mae Schlueter thanked the Mayor for his appointments to the commission.

The Mayor welcomed the new members to the commission; and thanked all the members for volunteering for this commission. Mayor stated that he will contact Connie Kappert-Knipp regarding attendance to the meetings.

Commission members reviewed the newly adopted code changes for the Economic Development Commission. Donna Mae Schlueter thanked the Mayor and Council for approving the updates.

*Review of Current Businesses*

Commission members were provided an update on current businesses by the City Manager and Assistant City Manager: DMV is moving into Hayden's old gas station building; Pilot is working on expansion to the current building; Moto Mart will be submitting plans for their expansion soon; Studio 406 is closing in June and there has been interest from a video gaming parlor business to move into that space.

### *Future Opportunities and Methods*

Mayor reiterated having each commission member make two contacts in-between meeting dates on potential business opportunities.

### *Potential Prospects*

Donna Mae Schlueter asked about development on Route 4 north and if there was enough electricity to provide to future business. City Manager stated that is part of what the City has been working on but right now it is tied up in the court system to do the electric expansion project.

Donna Mae Schlueter stated that she has been made aware of someone looking for a place to sell organic pet foods.

Donna Mae Schlueter asked about Hayden's plans for apartments. Assistant City Manager stated that plans were submitted and they will go before the Planning Commission in April.

City Manager provided information to the commission members about the possibility of another hotel being built at the I-64 interchange next to the current hotel.

## **PUBLIC COMMENTS**

None.

## **MISCELLANEOUS**

Commission members discussed obtaining business cards to include the name of each member, list of members, and City contact information.

Commission members discussed obtaining some sort of marketing tool they could use and hand out to potential businesses. City staff will contact Illinois South Tourism about helping to come up with a marketing tool. In addition, City staff will contact Illinois South Tourism regarding a promotional video that can be used for marketing.

Mayor stated that him and the City Manager are meeting on Friday with SIUE regarding their successful communities collaborative programs. Donna Mae Schlueter stated that the high school has a program for website redevelopment and marketing research that could possibly be a resource for the City as well.

Assistant City Manager provided information to the commission members regarding the upcoming East-West Gateway Great Streets Initiative that the City was awarded to have done. Assistant City Manager will be in touch with commission members regarding their participation during this process.

Commission members discussed the different types of documents/plans that they should or could be using to assist with economic development. Assistant City Manager provided the City's Economic Development Incentives Program and Developer's Kit for the commission members to review for any changes/updates that may need to be done and this will be discussed at a future meeting.

Commission members discussed changing the date of the next meeting due to scheduling conflicts and decided to change the date of the next regularly scheduled meeting to Monday, May 11<sup>th</sup> at 6 p.m.

**ADJOURNMENT**

Brent Bergheger moved, seconded by Keith Cook to adjourn **at 7:09 p.m.**

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Kari D. Speir, Assistant City Manager